Date: 10/03/16

Sales Order

Station:	WRMD-TV			Agency:	THE FACTOR II	NC			
Contract Nan	ne: MARU 1467594			Address: 501 Brickell Key Drive					
Contract#:			1428035928	City:	Miami	State: FL Zip:	33131		
Start Date:	10/03/16	End Date:	10/09/16	Buyer:					
Revenue Typ	e: POLITICAL SALE	S		Tax Schedule: (N					
NATIONAL	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Type: Cash	Agency Com	mission %: 15				
Advertiser:	MARCO RUBIO			Billing Cycle:	Standard				
Address:	**********			Salesperson	: 5323nnat	Comm %:	0		
City:		State: Zip:		Makegood P	olicy: Within Contr	act Dates			
Product Nam	e: Q4 16 CANDIDA	ΓΕ 1467594							
Competitive (Code: POLITICAL		*******************						

	DATES		Alt	TIM	1ES	ES LEN		DISTRIBUTION								RATE	TO	TOTALS	
No	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	KAIL	SPOTS	\$\$	PTY
1	10/03/16	10/07/16		7:00 AM	10:00 AM	30	1	1	1	1	1			5	D	80.00	5	400.00	1
2	10/03/16	10/07/16		6:00 PM	6:30 PM	30	1	1	1	1	1			5	D	200.00	5	1,000.00	1
3	10/03/16	10/07/16		6:30 PM	7:00 PM	30	1	1	1	1	1			5	D	200.00	5	1,000.00	1
4	10/03/16	10/07/16		11:00 PM	11:35 PM	30	1	1	1	1	1			5	D	175.00	5	875.00	1
5	10/03/16	10/07/16		11:30 PM	12:00 AM	30	1	1	1	1	1			5	D	150.00	5	750.00	1
6	10/08/16	10/08/16		5:00 PM	5:30 PM	30						1		1	D	80.00	1	80.00	1
7	10/08/16	10/08/16		5:30 PM	6:00 PM	30						1		1	D	80.00	1	80.00	1
8	10/08/16	10/08/16		11:00 PM	11:30 PM	30					Secretario	1		1	D	70.00	1	70.00	1
9	10/09/16	10/09/16		1:30 PM	2:00 PM	30							1	1	D	70.00	1	70.00	1
10	10/09/16	10/09/16		5:00 PM	6:30 PM	30							1	1	D	70.00	1	70.00	1
11	10/09/16	10/09/16		5:30 PM	6:00 PM	30							1	1	D	70.00	1	70.00	1
12	10/09/16	10/09/16		11:00 PM	11:30 PM	30							1	1	D	70.00	1	70.00	1
13	10/09/16	10/09/16		9:00 PM	11:00 PM	30							2	2	D	600.00	2	1,200.00	1

Billing F	Projections:	By Month	ı
			Oct 16

CA 5,735.00

S	Т	5,735.00				
Print Spot F	rices		TOTAL SPO	OTS	*************************************	34
			GROSS TO	TAL \$		5,735.00
			ADJUSTED	SPOTS		34
			ADJUSTED	TOTAL \$		5,735.00
.,			APPROVE	DECLINE		
				\bigcirc	General Manager	
*******				\bigcirc	Regional Traffiic Manager	
				\bigcirc	National Sales Manager	
				\bigcirc	Local Sales Manager	

ORDER WORKSHEET

Rep Order# 1467594 Ver# 3 EC'd No	Status Confirmed Traffic Order# 1467594 Last Received: Showing Buylines:	Printed: 09/30/16 4:55 PM 1 of 2 09/30/16 4:55 PM All Lines
Station WRMD-TV TAMPA Advertiser (MARU) MARCO RUBIO/SEN FLA Product Q4'16/CANDIDATE	Agency (TFI) THE FACTOR INC 501 BRICKELL KEY DRIVE MIAMI, FL 33131	Rep Firm NBCUNIVERSAL Sales Office (MI) MIAMI NATIONAL SALES Salesperson (BLU) BRENDA LUCIANO
++	Agency C/P1/P2/E	Sales Assistant STEPHANIE
Buyer MIRTA DE ARMAS	Flight Dates 10/03/16-10/09/16	Salesperson Phone# 954-622-7582 Salesperson Fax# 954-622-7940
CONTRACT COMMENT		
**************************************	**	

13	12	11	10	ø	ω	7	თ	σ	4	ω	N	ъ	In In	Station V Advertiser Product Estimate# Buyer
Su	Su	Su	Su	Su	Sa	Sa	Sa	M-F	M-F	M-F	M-F	M-F	Day	Station WRMD-TV TAI Advertiser (MARU) MAI Product Q4'16/CANDI Estimate# Buyer MIRTA DE A
9P-IIP Buy Comment:	11P-1130P	530P-6P	5P-630P	130P-2P	11P-1130P	530P-6P	5P-530P	1130P-12A	11P-1135P	630P-7P	6P-630P	7A-10A	Time	WRMD-TV TAMPA (MARU) MARCO RUBIO/SEN FLA Q4'16/CANDIDATE MIRTA DE ARMAS ***********************************
JUAN GABRIEL HASTA QUE TE CONOCI 9-11P ONLY	NEWS	NEWS	NEWS	ENFOQUE	NEWS	NEWS	NEWS	NEWS PUERTO RICO	NEWS	NEWS	NEWS	UN NUEVO DIA	Program	Station WRMD-TV TAMPA Advertiser (MARU) MARCO RUBIO/SEN FLA Product Q4'16/CANDIDATE Estimate# Buyer MIRTA DE ARMAS CONTRACT COMMENT
QUE TE CONOCI														Agency (TFI) THE FACTOR INC 501 BRICKELL KEY DRIVE MIAMI, FL 33131 Agency C/P1/P2/E Flight Dates 10/03/16-10/09/16
30	30	30	30	30	30	30	30	30	30	30	30	30	Len	FACTOR INC CELL KEY DRIVI 10/03/16-10/09/16
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\$600.00	\$70.00	\$70.00	\$70.00	\$70.00	\$70.00	\$80.00	\$80.00	\$150.00	\$175.00	\$200.00	\$200.00	\$80.00	Rate	Rep Firm Sales Offic Sales Assic Sales Assic Salespers Salespers Salespers
10/09-10/09	10/09-10/09	10/09-10/09	10/09-10/09	10/09-10/09	10/08-10/08	10/08-10/08	10/08-10/08	10/03-10/07	10/03-10/07	10/03-10/07	10/03-10/07	10/03-10/07	Dates	NBCUN ce (MI) ML nn (BLU) B stant STEP nn Phone# nn Fax#
$\widetilde{\omega}$	2	//	0	2	∞	~	6	\sim	2	Ç	حك	_	ods	IVERSAL AMI NATION RENDA LUCI HANIE 954-622-7940 954-622-7940
Ν	Ц	1	ı	Ъ	٢	ъ	ъ	ហ	vi	ហ	ហ	ഗ	Spots/ Week	NAL S/ CIANO 82 40
N	ч	ı	ı	ı	1	ь	1	σ	б	ហ	σ	ហ	Total Spots	ALES
\$1,200.00	\$70.00	\$70.00	\$70.00	\$70.00	\$70.00	\$80.00	\$80.00	\$750.00	\$875.00	\$1,000.00	\$1,000.00	\$400.00		

ORDER WORKSHEET

Station WRMD-TV TAMPA
Advertiser (MARU) MARCO RUBIO/SEN FLA
Product Q4'16/CANDIDATE Rep Order# EC'd No 1467594 Ver# w Status Confirmed Agency Traffic Order# 1467594

MIAMI, FL 33131
Agency C/P1/P2/E
Flight Dates 10/03/16 (TFI) THE FACTOR INC 501 BRICKELL KEY DRIVE

10/03/16-10/09/16

Last Received: Showing Buylines: Printed: 09/30/16 4:55 PM All Lines 09/30/16 4:55 PM

Salesperson Phone# 954-622-7582 Salesperson Fax# 954-622-7940 Rep Firm NBCUNIVERSAL
Sales Office (MI) MIAMI NATIONAL SALES
Salesperson (BLU) BRENDA LUCIANO
Sales Assistant STEPHANIE

--- REPORT TOTALS---

Buyer

MIRTA DE ARMAS

Estimate#

Report Totals: 34 / \$5,735.00

--- SALES MONTHLY TOTALS---

--- COMPETITIVE ---Order Totals: 34 / \$5,735.00

Market Totals

Oct2016:

34/

\$5,735.00

Total GRPS: 0.0 \$11,470.00

CGAL

.00%

DIHE

50.00%

WAC

.00%

.00%

WBL

WRMD 50.00%

--- CREDIT RISK ---

Books

Demos

RA2554P [AUG16]

CASH IN ADVANCE

2

2 of

NAB Form PB-17 Cambidates

national importance." list the matter	n part, "communicates a message relating to any politi s below:	
I represent that the payment for the	e above described broadcast time has been furnished	by:
	bir for Senate 2016	
and you are authorized to announce	e the time as paid for by such person or entity. y is either a legally qualified candidate or an author	ized
The name of the treasurer of the co	andidate's authorized committee is:	
Lisa L	- political advertising policies, including: applical	ble classes and rates;
Lisa L This station has disclosed to me it and discount, promotional and other this STATION DOES NOT I	s political advertising policies, including: applical ner sales practices (not applicable to federal candid DISCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING.	
Lisa L This station has disclosed to me it and discount, promotional and other of the station does not a compact of the station of the station does not a compact of the station	s political advertising policies, including: application application of sales practices (not applicable to federal candid DISCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING. Candidate or Authorized Con	ON ON THE BASIS
Lisa L This station has disclosed to me it and discount, promotional and other this STATION DOES NOT DOES OF RACE OR ETHNICITY IN	s political advertising policies, including: application application of sales practices (not applicable to federal candid DISCRIMINATE OR PERMIT DISCRIMINATION THE PLACEMENT OF ADVERTISING.	ON ON THE BASIS
This station has disclosed to me it and discount, promotional and other this STATION DOES NOT DOF RACE OR ETHNICITY IN To Be Signed By 9/1/2016. Date	s political advertising policies, including: application application of sales practices (not applicable to federal candid DISCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING. Candidate or Authorized Con	on on the basis
Lisa disclosed to me it nd discount, promotional and other this STATION DOES NOT DOF RACE OR ETHNICITY IN To Be Signed By 2/1/2016. Date	s political advertising policies, including: application application of applicable to federal candid DISCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING. Candidate or Authorized Contact Contac	on on the basis
This station has disclosed to me it and discount, promotional and other THIS STATION DOES NOT IT OF RACE OR ETHNICITY IN To Be Signed By 9/1/20/6 To Be Sign	s political advertising policies, including: application reresales practices (not applicable to federal candidate of PERMIT DISCRIMINATION THE PLACEMENT OF ADVERTISING. Candidate or Authorized Company Comp	on on the basis

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

	broadcast (in whole or in	does not
refer t progra	to an opposing candidate amming that does refer	e (check applicable box). I further certify that for the to an opposing candidate:
checl	k applicable box)	about the state of
	the radio programming identifies the candidate	g contains a personal audio statement by the candidate that e, the office being sought, and that the candidate has t.
	from Afthe candidate	nming contains a clearly identifiable photograph or similar e for a duration of at least four seconds, and a simultaneously ement identifying the candidate, that the candidate approved the candidate and/or the candidate's authorized committee.
	- Sig	anature of candidate or authorized committee

NAB Form PR-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS (check applicable box)

Windo	ail Themselves o W, Federal Candi	dates Must S	ign The Certif	ication On Page	3
Station an	d Location: - MO , Te /	remunde	, Orlan	Date:	16
Ana	M. CARBONEL	_			
	for Marco H		Senate 2	2016	_ a legally
ualified candid	date of the <u>Rep</u>	wblican		and the state of the	political
rty for the of	fice of: \mathcal{U}	Inited St	ntes Sem	ete:	
the	5+,	ute of	Florida		
ection to be l	neld on: Nov	rember 8	4 2016		
	est station time as fol				1
roadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
11					
30"					
0"					

NAB Form PB/17 Candidates		
For programming the	de or in part, "communicates a message relating to	
national importance," list the	le or in part, "communicators"	
as, list the	matters below:	any political matter of
	<u>一定的的现在分词不够</u> 的现在分词是是不够的。	
	Hall taken berest op New page Agenda bekenne	
[Penregant al		
opicsent that the payment fo	or the above described broadcast time has been fu	
Maria	2 / C - The distance of the last been full for the last been full fo	irnished by:
	app so 1 - se	
committee/and this person or e	unce the time as paid for by such person or entir ntity is either a legally qualified candidate or an egally qualified candidate	y
committee/organization of the l	egally qualified candidate or an	authorized
The name of the treasurar of the		
and deastiff of the	e candidate's authorized committee is:	
	Lisker	
This station has at a 1	Z/3/C/	
nd discount proportional and	its political advertising policies, including: apother sales practices (not applicable to faderal o	plicable classes and rates
and e	this political advertising policies, including: ap other sales practices (not applicable to federal c	andidates).
THIS STATION DOES NOT	DISCRIMINATE OR PERMIT DISCRIMIN	
OF RACE OR ETHNICITY I	N THE PLACEMENT OF ADVERTISING.	IATION ON THE BASIS
	THE PLACEMENT OF ADVERTISING.	
To Be Signed B	y Candidate or Authorized Co	amanista a
9/1/2016	Am Cashmell.	
/ Date	Signature	
To Be Sigi	ned By Station Representati	ve
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title
AND THE PROPERTY OF THE PROPER		THE RESERVE OF THE PROPERTY OF

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

1. Manco Rubio fon Sende 2016 (name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:
□ does □ does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
a my Endoull signature of candidate or authorized committee
ou behalf of AND M. CARBONEL 9/1/2014 Ounoficlate printed name

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

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					- A B B		212	L 尹其長身	AII

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

AL AUTOMOBILE MAY HORSELD			icacion on Pag	6.3
Station and Location Telemum	on: udo WLMD,	TAMPA, FR	Date: 9/8/20	16
1. Hng M. CAN	REDUELL			
being/on behalf of:	larco Rubio for	2 Senate 2	016	a legally
qualified candidate of the _	Republican			political
party for the office of:		states Sena	te.	
in the		Florida.		
election to be held on:	November.			
do hereby request station tin	me as follows:			

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"					

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